

GREGORY BORTZ
Chairman

July 12, 2023

To our loyal patrons

Official Launch of Cape Turf Club

We are delighted to announce the official launch of one of our most important initiatives at Cape Racing – the Cape Turf Club ("CTC"). We are building something special here in Cape Town – a vibrant community centred around our owners. We are privileged to be part of this sport and are proud to contribute to its sustainability, improvement, and success.

You are integral to this vision and success. The CTC is your official means of participating in our evolutionary journey. We want you to be part of our process. In short, we want you to join the CTC. To get the most out of this journey, quite frankly, you must be a member of the CTC. But as you will quickly see, the benefits are many, and the cost is small. The value proposition is unparalleled!

We are amid an extensive construction project at Hollywoodbets Kenilworth. Upgrades to our historic venue are being made all over the building and the property. In addition to high-quality finishings and a tasteful, rejuvenating final aesthetic, we are adding to the portfolio of offerings on-course. While we are not yet ready for the "big reveal," our patrons can look forward to a 365-day culinary and entertainment experience unique to the Southern Suburbs of Cape Town. Our CTC members will enjoy privileges and access beyond racing events and can avail themselves on a preferential basis to all we have on offer.

As most of our owners will have noted, you were given complimentary membership (and membership badges) for the year ending 31st July 2023. This time last year, we extended this privilege free of charge, given that many of you were already members of the Racehorse Owners Association). From 1st August, there is no more complimentary membership. Those wishing to visit us on the course must sign up for the CTC and pay your applicable membership fees. New badges will be issued for the 2023 / 2024 season (with current badges no longer being valid), so for those wishing to race, access the parade ring, access



the 1881 Lounge and other member areas, please be sure to complete your 2023 / 24 membership process and payment once our site opens live for registration on August 1^{st} , 2023. More details will be provided to you nearer the time.

To assist you in understanding the new CTC, please see the Questions & Answers below:

Do I have to join the CTC?

All entrants to our racecourses will need to sign up for the CTC. This will ensure that you receive the necessary accreditation for course access. That said, there are different levels of membership and price points (starting from free membership).

What are the levels of Owner membership and the cost thereof?

There are two membership levels for National Horseracing Authority (NHA) registered colour-holders, namely CENTURION Membership and CLUB Membership.

(i) <u>CENTURION Membership</u> (For Qualifying Applicants Only)

This level of membership is exclusively available by application only to those qualifying owners who are either:

- (i) NHA/Gold Circle Life Members; or
- (ii) who have had over 100 career winners

CENTURION members' benefits include:

- Exclusive named Centurion badge, displaying the owner's colours
- A guest badge
- Access to dedicated unreserved parking for CENTURION members at the Rosmead Avenue entrance to Hollywoodbets Kenilworth and on-course parking at Hollywoodbets Durbanville.
- Permanent access to the Parade Ring at all race meetings, including all Grade 1 races
- Priority table bookings in the Cape Turf Club's 1881 Lounge (this venue is exclusive to Cape Turf Club members and their guests.)

Cost: R 10,000 +VAT/annum

(ii) CLUB Membership

This membership level is exclusively available for owners who are registered colour-holders with the NHA.

CLUB membership benefits include:

Kenilworth Racing (Pty) Ltd trading as Cape Racing

Company Registration Number: 2011/008903/07 VAT Registration Number: 4800261945

Address: 105 Rosmead Avenue, Kenilworth 7708

Directors: G Bortz (Chairman), M Gamble, K Finch, Z Zoutenberg

Email: greg@caperacing.co.za Tel: +2782 523-7591



- Named CLUB badge, displaying the owner's colours
- A guest badge
- Access to dedicated unreserved parking for CLUB members at Wetton Road at Hollywoodbets Kenilworth and allocated parking at Hollywoodbets Durbanville
- o Access to the Parade Ring when you have a runner declared in a specific race
- Access to 1881 Lounge (this venue is exclusive to Cape Turf Club members and guests.)

Cost: R 2,500 +VAT/annum

Further Owners' benefits are outlined on the <u>Cape Racing website</u>.

What do I do if I am a Syndicate member and not a registered colour-holder?

The CTC will be launching our Syndication offering on 17th July. Our complete list of benefits for syndicate participants will be listed and explained further at that time.

Will allocated parking be available to owners at Hollywoodbets Kenilworth, and where will it be?

Yes, for Cape Turf Club members only. Private suite holders and CENTURION members will have access to allocated unreserved parking at the Hollywoodbets Kenilworth parking area at the Rosmead Avenue entrance. CLUB members will have access to a dedicated parking zone via the Wetton Road entrance. Non-members will have access to general parking via the Wetton Road entrance.

Can I host guests in the 1881 Lounge on a race day, and if so, how will accreditation be allocated?

Yes, as a CENTURION or CLUB member, you can host your guests in the 1881 Lounge. Temporary accreditation will be issued to your guests and will be valid for the day. It is noted, however, that a registered CTC member must be part of the booking party.

Are there differences concerning booking tables in the 1881 Lounge on Festival Days?

Yes, on Festival days, all CENTURION Members, CLUB members, and owners with runners declared in Grade 1 races will take preference on table bookings in the 1881 Lounge.



However, the Peninsula Room will be the dedicated overflow room for all owners, so table bookings for all CTC owner members will always be guaranteed.

Can I take a guest into the Parade Ring when I have a runner?

Each CTC CENTURION and CLUB member can host one guest in the Parade Ring. The CTC member MUST accompany each guest at all times. This is part of an initiative to tighten security and access to the Parade Ring. Access to the Parade Ring has been relaxed in recent years; however, it is hallowed ground and should be treated as such.

What is the protocol for the Parade Ring for Grade 1 races?

For Grade 1 races, CENTURION members and one guest will have access to the Parade Ring. CLUB members and one guest will only be able to access the Parade Ring if they have a declared runner in the race. Additional accreditation will be issued on the day to enable access.

What are the other levels of membership?

The CTC will be launching additional membership offerings soon. These will include Syndicate Membership, Corporate Membership, Punter's Club Membership, and Apprentice Membership (children under the age of 13 years).

Do I need to join the Racehorse Owners Association ("ROA")?

No. The ROA has no standing within Cape Racing. The ROA badges are not accepted or recognised at our racecourses in the Cape. Should you additionally wish to be a member of the ROA, that is your prerogative. But this will provide you with no benefits or standing within the CTC or on our racecourses.

Can I use my Cape Turf Club badge at other racecourses nationwide?

Yes. The Cape Racing badges will give you full access to the parade rings and members' facilities in Johannesburg, Port Elizabeth, Durban, and Pietermaritzburg.



What is the relationship between the CTC and Gold Circle?

It has been publicly disclosed that Gold Circle has accepted an offer to be acquired by Hollywoodbets and Greg Bortz. Numerous member and regulatory approvals are needed before this transaction can proceed. If these approvals are received, and the transaction is completed, it can be expected that the CTC benefits will be extended to Gold Circle venues and vice versa.

What is the sign-up / payment timing for the 2023 / 24 Membership?

Membership sign-up will be live with the launch of our new website on 1^{st} August 2023. The CTC Membership season will run from 1^{st} August 2023 – 31^{st} July 2024. Given that signup will only commence in August, we will be extending a grace period to current members by issuing temporary passes in the month of August to accommodate registration and payment on the new system.

If you have any further questions or concerns, please get in touch with our dedicated CTC Team as follows: Cape Turf Club Manager Robyn Collyer via email robyn@caperacing.co.za, +2721 700 1600, or visit the website at www.caperacing.co.za

I look forward to seeing you all at Hollywoodbets Kenilworth and Hollywoodbets Durbanville very soon.

Sincerely,

GREGORY BORTZ
Chairman

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